



## Call for Entry General Submission Requirements

*Adopted Aug. 3, 2023*

The CoShop is The Contemporary Dayton's retail shop located in the historic Dayton Arcade. The CoSHOP features fine art as well as a selection of design-forward home goods, wearables, wellness items, and paper goods.

We are currently seeking handmade/well-made goods and brands for consignment for the CoSHOP, as well as the holiday season, and review submissions year round.

Consignment is a 60/40 split between artist and The Co. Artist payment is made by check or ACH for sold items. The Co is a not-for-profit 501c3.

To submit your work for consideration, please review the guidelines described below and apply at [www.codayton.org/shop](http://www.codayton.org/shop). Our selection process is assessed against a set of criteria we use to ensure every item is a good fit with our vision. Each proposed product is evaluated by The Contemporary curatorial department. If selected, we will reach out to you within 7 days to discuss next steps.

### **SUBMISSION & GENERAL INFORMATION:**

- **Apply**

1. Complete online submission form at [www.codayton.org/shop](http://www.codayton.org/shop) or submit images to [cking@codayton.org](mailto:cking@codayton.org)
2. Upload JPEG images of proposed items
  - up to 5 images of items of the same media (eg 5 handblown glass vases)
  - up to 10 products will be accepted (exceptions apply to smaller items such as ornaments & jewelry)

- **Display/ Marketing**

Small creative item description tags are encouraged. Other forms of display or marketing materials will not be accepted or displayed. Business cards will be stored in the office for customer enquiries. The Co staff is available for consultation on size, media, and presentation/attachment to artwork. (The Co produces inventory bar code stickers

which must be placed on bottom or back of objects, preferably on an artist-made hang tag, never directly on jewelry or fiber or the front of 2D work).

- **Product Rotation**

Our staff curates the display and items from the artist's inventory, holds some items in back inventory and moves and adjusts displays around weekly. The Co reserves the right to make these adjustments.

## **REVIEW CRITERIA:**

### **1. In or related to the Contemporary Exhibitions**

As the Contemporary continues to innovate and lead at the forefront of contemporary art, The Co Shop mirrors that spirit of exploration by discovering ever-new and original products.

### **2. Innovative Materials**

The Contemporary Dayton has always been attuned to the close relationship between design and materials – and seeks to represent ways designers employ new materials and technology to improve an object's function. The Co Shop offers products that reflect new advancements in the materials designers are using at the moment they emerge.

### **3. Categories/ Silos of Interest**

Work must fall into one of the following categories:

- Wearables
- Entertaining
- Paper Goods
- Tablescape
- Wellness/ Self Care
- Holiday Ornaments/ Décor

### **4. Quality**

Work must exhibit the highest level of craftsmanship, be structurally sound, safe, non-toxic, fit for its intended use, and **display ready**. All necessary hardware and components must be included (earring backs, wired paintings, matted prints)

## **MARKETING & EVENTS:**

The Co Shop is promoted ON-SITE, online (website, bi-weekly E-blast to 3,200, social media) as well as integrated into 40+ online calendars and event sites. Events include:

- Dayton Arcade Market Days – Bi Annually – July & December

- Summer First Fridays – June – August
- The Contemporary Dayton opening receptions – 6 per year

**Previous CoSHOP Products for Inspiration:**

