

CALL FOR ART 30th Annual Art Auction Theme: Pearl DROP-OFF: Feb 15-17, 2024

TIMELINE

Artwork Drop-off:

Thu, Feb 15	3-8 p.m.
Fri, Feb 16	11-6 p.m.
Sat, Feb 17	11-6 p.m.
Artist Acceptance Notifications:	Week of March 1
Annual Art Auction:	April 26, 2024

SUMMARY

The 30th Annual Art Auction is The Contemporary Dayton's (The Co) primary fundraiser—normally, a modestticketed, lively, casual, event of 700 guests eating, drinking, and bidding on 100+ original works of art ranging from \$100-\$2,500. The SILENT portion will take place during the last week of April (24-26) and the LIVE portion will be taking place in person as a ticketed event in the Arcade Rotunda, April 26, 2024. This years' theme is *Pearls*, as pearls are the traditional gem representing The Auction's 30th Anniversary.

ELIGIBILITY

All area artists are invited to donate one original work of art. Artists **do not** have to be Members of The Co to participate. The organization is committed to presenting a range of media and styles for a variety of prices from both emerging and established artists—therefore, The Co seeks original work of the highest quality, structural integrity, frame/display quality and condition, and appropriate market value. For these reasons, The Co reserves the right to jury artwork according to these merits.

THEME

This years' theme is **Pearl**. As the 2024 Art Auction will be The Co's 30th, the pearl is the traditional 30th anniversary gem. The interpretation of the pearl can be manifested by artists in whatever form they choose or not at all. Besides the pearl as an object, there are references to the pearl / pearls in literature, poetry, famous quotations, works of art, music, etc., that may also serve as influences. Additionally, pearl will be will be reflected in the event décor and the Co will encourage event-goers to wear white and/or pearls.

PRESENTATION OF ARTWORK

Artworks must be original (no reproductions), clean, dry, and ready to hang (hardware must be included). The Co encourages the donation of works created in the last three years and for work to be presented with clean,

neutral matting and with unadorned, neutral framing. No sawtooth hangers, or poster frames will be accepted. We recommend Custom Frame Serves (downtown Dayton) for advice and fair pricing to donating artists.

VALUATION

The Fair Market Value (or FMV) is the price an artwork is assessed to sell in the market to which it is presented. The FMV will be assessed and agreed upon by the artist and The Co staff. The opening bid for artworks begins at 60-80% of the FMV to start the bidding and invite excitement, but the goal is for works to sell above the FMV. The amount a work sells above the FMV can help advance the valuation of future work, but if a work sells below FMV, or not at all, it is not a negative reflection of the work.

BENEFITS TO DONATING ARTISTS

- Two, NON-TRANSFERRABLE tickets to the Art Auction event
- Professional, high-resolution digital image of work for portfolio
- Inclusion in print (mailing and distribution to 4,000) and digital marketing and promotional materials

SUBMISSION GUIDELINES

- All work must be submitted during Artwork Drop-off, Feb 15-17.
- Attached Auction Artwork Donation Form may be:
 - o Submitted Via mail or in person: The Contemporary Dayton, 25 W. 4th St., Dayton, OH 45402
 - Or Via Email: Complete and scan this document or complete the fillable PDF <u>www.codayton.org/for-artists/callforentries/</u>. Email to Sydney Summers, Gallery Assistant at sydney@codayton.org.
- If you have issues or questions about any of the above guidelines and/or availability for drop-off, please call us during gallery hours at 937/224.3822.

GALLERY & CoSHOP HOURS

Wednesday–Saturday 11 am–6 pm Sunday 11 am–4 pm Closed Monday and Tuesday ALWAYS FREE

ABOUT THE CONTEMPORARY DAYTON

Mission: To advance art for the community and a community for art.

The Contemporary Dayton (The Co) is the region's contemporary art center. Established in 1991 as The Dayton Visual Arts Center, a 501c3, The Co produces and presents original exhibitions and educational programs, events, community partnerships, and artist opportunities. Exhibitions and education programs feature the most exciting and meaningful work of our time created by artists living and working today, with an emphasis on the artists of Ohio, women artists, and artists of color.



Auction Artwork Donation Form

PLEASE PRINT ALL NFORMATION

Artist's Name	Website / Social Media Username(s)
Artwork Title	Artist Email/Phone
Year Artwork was Made	Medium
Size (height x width x depth)	Proposed Fair Market Value / Retail Sales Price
YES NO Do you plan on attending the Art Auction Event?	Name of Guest
BRIEF BIOGRAPHICAL INFORMATION	
City in which you were born	Current City in which you live
List Art School(s) / Significant Art Training(s) / Recent	Award(s), Distinction(s), or Show(s) (Optional)

The Contemporary Dayton | 25 W. 4th Street, Dayton, OH 45402 | 937/224.3822 | codayton.org