



**FAST-TRACK**  
**Request for Proposals (RFP)**  
**Delco Lofts (2 Locations)**  
**DEADLINE: September 24, 2023**

**Timeline:**

<b>Sep 24, 2023 (midnight)</b>	<b>SUBMISSION DEADLINE</b>
<b>Week of October 9</b>	<b>Acceptance Notification/Finalist(s) Announced</b>
<b>October-November</b>	<b>Proposal Production</b>
<b>December TBD</b>	<b>Installation Date</b>

**Introduction:**

The Contemporary Dayton announces a Request for Proposals for artists, artist teams, designers, or architects to design or submit artwork for 2 Locations at Delco Lofts, a Crawford Hoying Development located in downtown Dayton, OH. **Artists may submit designs and qualifications to produce (paint, mosaic, construct, etc.) their design or submit designs only.**

**Design Award:**

**Selected artists will receive a stipend of \$25,000 for design and production, OR \$7,500 for design only.**

**Project Location & Description:**

The proposed wall art locations are located on 2 walls of Delco Lofts, 329 East 1<sup>st</sup> Street, Downtown Dayton, Ohio.

**Locations:**

**1. Delco Lofts 7 Panel Wall**

This is an approximately 145-foot-long exterior wall on the East side of Delco Lofts which is directly across from the West side of the Day Air Ballpark Building. The wall is “scored” into 7 panels (not including a smaller first and last panel) approximately 9 x 17’ each. The way the two buildings are spaced apart forms a 160ft+ red brick paved pedestrian walkway for visitors to reach both the Ballpark and the Don Crawford Plaza. The map location of this walkway is 39.76386707161226, -84.18608379892935. This request is for a lively, colorful design to flow along the 7 “panels” that make up the Delco Lofts wall, adding interest and engagement to the experience.

**2. Delco Lofts, Plaza Side**

The North end of the walkway opens to Don Crawford Plaza. As visitors turn left to continue around Delco Lofts, they pass Lock27 Brewing and continue to see the second wall art location. Delco Lofts, Plaza Side. This location is also made up of textured concrete panels and the intent is for the design to continue here across 3 panels which are 9 x 17’ each.

The intent is for the design, by color, shape and/or imagery, to seemingly flow, travel, dance, or fly along the wall, forming a sort of filmstrip, cartoon panels, or imagined stop-motion progression. The preferred design

should be large and colorful, but the preference is that it should not cover the panels top to bottom, side-to-side, but serve more as a linear or narrative integration, progressing as visitors walk by.

The artist also has the option of proposing that the design is created on panels and then adhered to the wall, or for the design to be created directly on the wall. Artists must remember, however, that the wall is highly textured concrete, therefore, successful designs should include large areas of flat color, as highly detailed work may not be possible. Co staff and mural specialists will be available to advise on type and application of paint.

**Note: Artists may submit designs for Location 1 and/or 2; but submitting a design for both that relates to or completes the other is highly encouraged.**

### **Eligibility:**

Artists/teams living within a 100-mile radius of Dayton, OH are eligible for this project. Applying artists must be at least 18 years old. Artists may submit designs and qualifications to produce (paint, mosaic, construct, etc.) their design or submit designs only. If Artists submit designs only, The Contemporary Dayton will contract an artist or artist team to produce the design.

### **Selection Process:**

#### ***Phase I: Submission Review***

Submissions will be reviewed via a blind\* review process by a jury made up of Crawford Hoying development representatives, arts professionals and community volunteers using the following criteria:

- Quality, imagination, originality, scale, and contemporary design. Note: Familiar images of The Wright Brothers, the Wright “B” Flyer, and “Gems” are discouraged.
- Attention to and incorporation of the spirit and use of the location, (i.e., baseball, sports, downtown, community, Water Street, Dayton, etc.) and the architectural elements of the buildings, the Plaza, and the natural surroundings.
- Original writing, lines of poems, lyrics of songs or evocative words that give the design additional meaning are acceptable, with proper credit. No logos, advertisements, copyrighted, or commercially produced imagery will be accepted. The Artist’s signature may appear in the design, however, if must be either proportionately-sized small in lower corner of work, or integrated subtly into design.

#### **For Submissions that Include Production of Design**

- 3D work must be structurally sound, safe, non-toxic and fit for its intended use
- 2D work must be designed and suited to hang on wall or be applied to wall
- Large-scale mosaic work is acceptable but must be created on lightweight panels or other surface that can be adhered to walls.
- Experience in successfully completing previous projects of similar size and budget.
- Ability and time in schedule to complete project in the allotted time.

*\*artists names will be redacted so jurors will not have bias towards submissions*

### ***Phase II: Design Refinement***

Artist will be contacted to meet with Committee representatives to review and, if needed, refine and submit updated design. If a design is selected by an Artist that chooses not to produce the design, the Artist and production team will meet and plan production.

### ***Phase III***

Upon final approval of design, production and timeline, the Committee will provide a contract to the Artist.

#### **For final designs all parties must agree to the following:**

1. The Artist shall retain intellectual property rights
2. Crawford Hoying shall have the unconditional right to retain the proposal materials as part of the proposal commission. Full credit will be given to Artist if proposal is disseminated by print or digital means.
3. If utilizing the proposal for future RFQ and RFP background materials, the Artist shall give credit to the Project.
4. Proposed artwork must be original and unique to the Project.

#### **Submission Requirements:**

- Each artist may submit up to 3 designs.
- Send the following to:  
Cyndie King, Curatorial Assistant  
[cking@codayton.org](mailto:cking@codayton.org)  
Subject Line: RFP Crawford Hoying
  - Cover Page that includes:
    - Name, address, phone, email
    - Designation if submission is for Design & Production or Design Only
    - Brief narrative explaining intent and imagery of submission
  - If submitting for Design and Production, description of experience working on comparable projects
  - Up to 5 jpegs of representative work that show ability and style as it applies to this project. Save each as last name and title or location of work (Example: King, Cyndie Crawford Hoying Call for Entry)

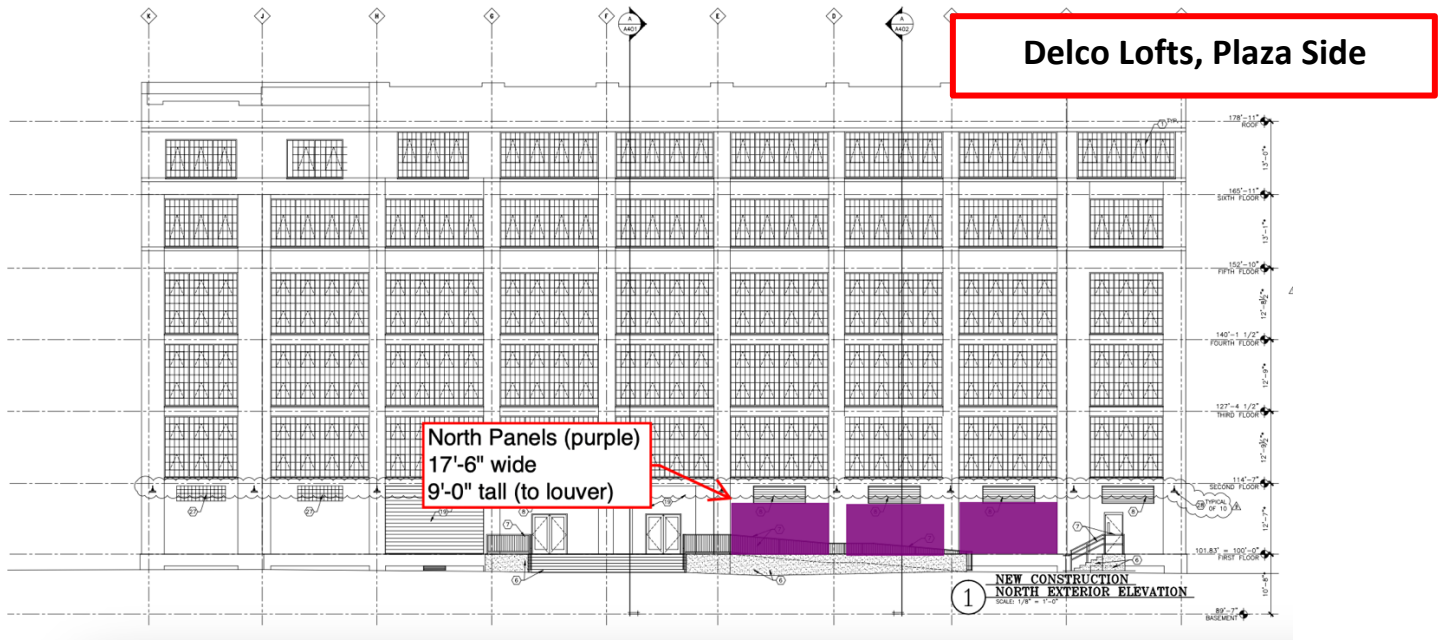
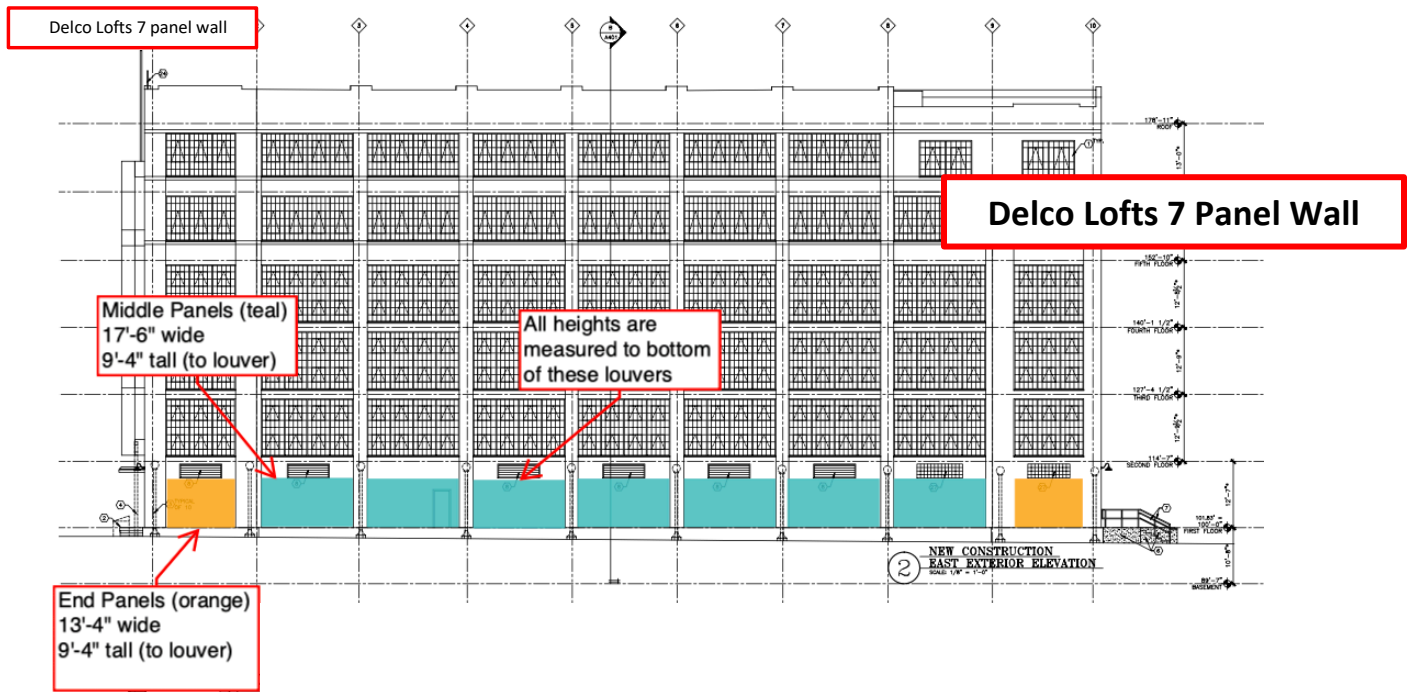
## **Proposed Mural Location & Specs**

### **Delco Lofts 7 Panel Wall**



### **Delco Lofts, Plaza Side**





East elevation (7 Panel Wall ) panels are all 9'-4" tall (to the bottom of the louvers) and 17'-6" wide.

North elevation (Plaza Side) panels are 9' tall to the bottom of the louver and 17'-6" wide.

Note: Designs can be on large boards that can be installed on the exterior walls, or directly worked onto the exterior concrete surface.

**Inspiration:**



