

## **Information & Donation Form**

#### **TIMELINE**

Thu, Feb 16, 2023 11 a-7 p Artwork & Donation Form Drop-offs

Fri, Feb 17, 2023 11 a-5 p

Sat, Feb 18, 2023 11 a-5 p

Week of Mar 1 Email Confirmation of Artwork Acceptance

Wed & Thu, Apr 26 & 27 3–8 p Auction Artwork Sneak Peek, Free & Open to All, Arcade Rotunda

Fri, Apr 28 6:30–10 p Annual Art Auction Event, Galleries & Rotunda

Week of May 23 Acknowledgement with Buyer Info Mailed to Artists

#### **DESCRIPTION**

The 29th Annual Art Auction is The Contemporary Dayton's (The Co) primary fundraiser—a modest-ticketed, lively, casual event of 600-700 guests eating, drinking, and bidding on 75+ original works of art donated by area artists ranging purchase in price from \$100 and up, taking place in the Dayton Arcade Rotunda and The Co's galleries on April 28, 2023.

#### **ELIGIBILITY**

All area artists are invited to donate one original work of art. Artists do not have to be Members of The Co to participate. The Co is committed to presenting a wide range of media and styles for a variety of prices from both emerging and established artists—therefore, The Co seeks original work of the highest quality, structural integrity, frame/display quality and condition, and appropriate market value. The Co reserves the right to jury artwork according to these merits.

#### PRESENTATION OF ARTWORK

Artworks must be original (no reproductions), clean, dry, and ready to hang (hardware must be included). The Co encourages the donation of works created in the last three years and for work to be presented with clean, neutral matting and with unadorned, neutral framing. We recommend Custom Frame Serves (near downtown Dayton) for advice and fair pricing to donating artists. Additionally, The Co asks artists to take care in the completion of the artwork information form—the title, media, and brief description of the work (which The Co uses in marketing materials, on the Auction website, and in-person descriptions)—which all play an important role in connecting to the audience and to buyers.

#### VALUATION

Fair Market Value (or FMV) is the price an artwork is expected to sell in the market to which it is presented. The Auction FMV will be assessed and agreed upon by the artist and The Co staff. Opening bids are set between 60-80% of the FMV to start the bidding and invite excitement; but the goal is for works to sell above the FMV. The amount a work sells above the FMV can help advance the valuation of future work, but if a work sells below FMV, or not at all, it is not a negative reflection of the work.

## **BENEFITS TO ARTISTS**

- TWO admission tickets to the Annual Art Auction (non-transferable)
- a professionally photographed, high-resolution digital image of donated artwork
- Inclusion in print and digital marketing and promotional materials

## **SUBMISSION GUIDELINES**

- Please complete the attached Auction Donation Form and submit prior to or at Artwork Drop-off.
- Via mail or in person: The Contemporary Dayton, 25 W. 4th Street Dayton, OH 45402
- Via Email: Complete and scan this document or complete the fillable PDF codayton.org/events/call-for-entry and Email to Cydnie King, Curatorial Assistant, cking@codayton.org





# **Donation Form**

Artist Name (Please print)	Website / Social Media
Title of work	Year
Medium	
Size (height x width x depth)	Proposed Fair Market Value / Retail Sales Price
DONATION ACKNOWLEDGEMENT	
I acknowledge that I am donating 100% of the proceeds of used for marketing purposes for the event.	the sale of this work to The Contemporary Dayton and that images of the artwork may be
Signature	Date
Check here if you will be attending event	Guest's Full Name
BRIEF ARTWORK Q&A	
What inspired or prompted you to create this artwork?	
Tell us how you decided to title this artwork	
What is a recent accomplishment related to your art-making	.a?